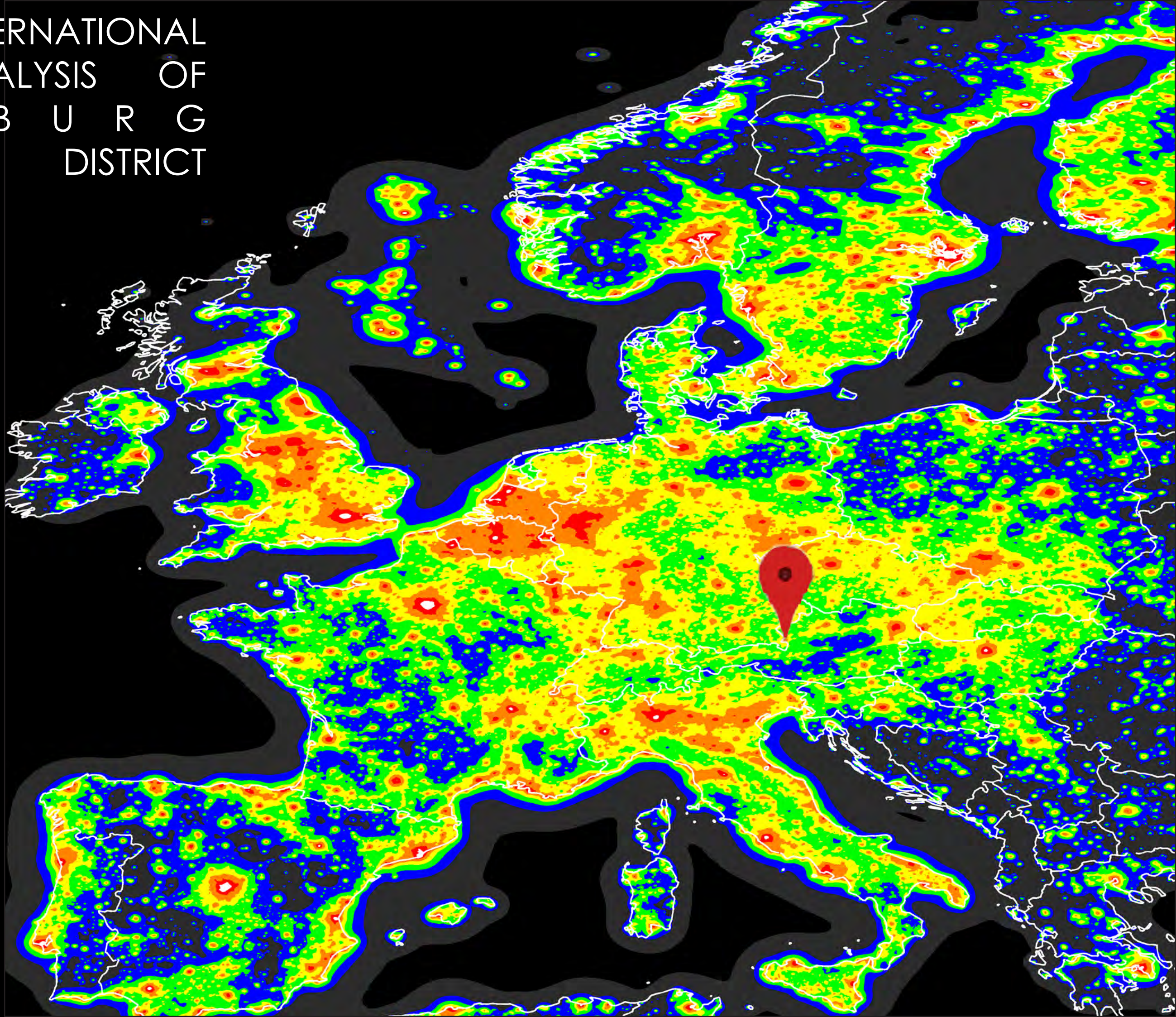


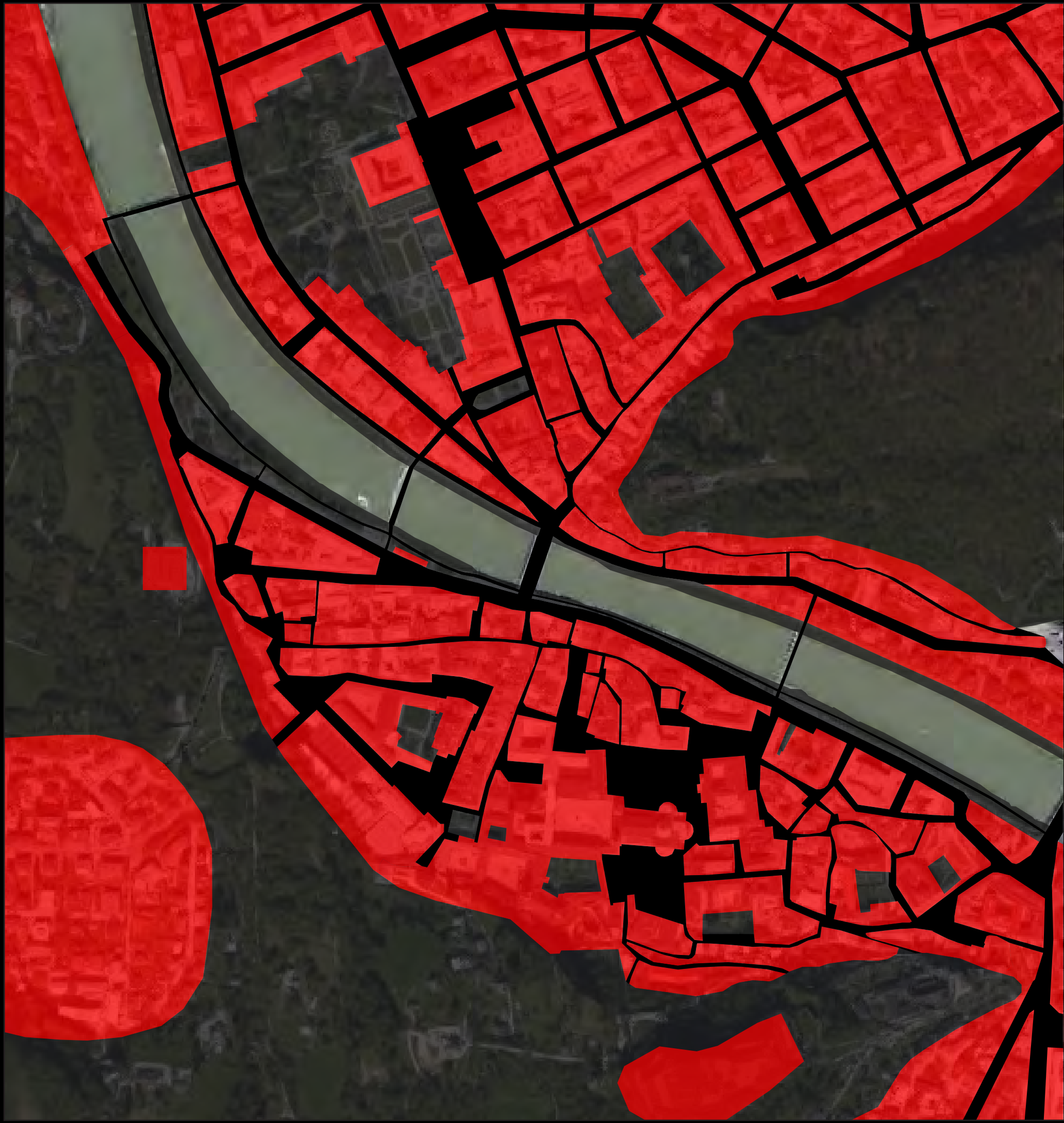
STADT INTERNATIONAL
URBAN ANALYSIS OF
SALZBURG
OLD TOWN DISTRICT





URBAN ANALYSIS | SALZBURG GRAIN

Salzburg is located in Austria close to the border of Germany. It lies on the northern edge of the Alps. The old town is between two hills and is separated into two districts by a river - the Salzach. The town includes about 150,000 inhabitants and is the fourth largest city in Austria. The historical center is part of the UNESCO.



URBANANALYSIS | SALZBURG FIGUR - GROUND

The old town is dominated by the two green hills and the river with streams between the hills. There are several large places in the old town center. In the north the new town is recognizable due to the road and ground structure. In the town centre there are some green spaces mainly monastery gardens.

URBAN ANALYSIS | SALZBURG

D E N S I T Y

- no buildings | ground
- low density
- middle density
- high density
- high points

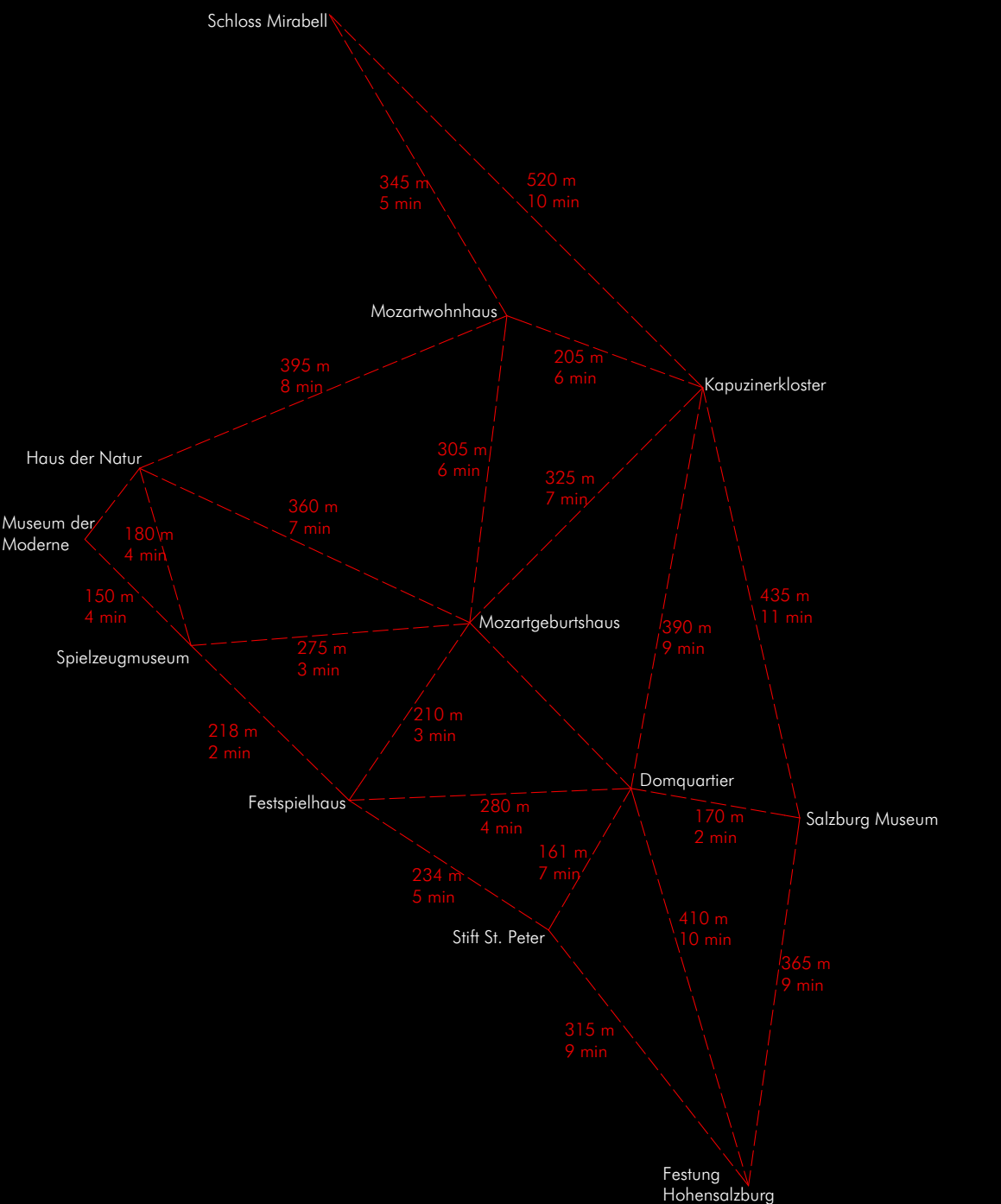
Mostly the buildings have the same heights. Only the old churches and the cathedral generate with its towers some high points. But there are only some parts with a very high density. Around the churches and the cathedral there are many places and green spaces.





URBANANALYSIS | SALZBURG E X C E P T I O N S

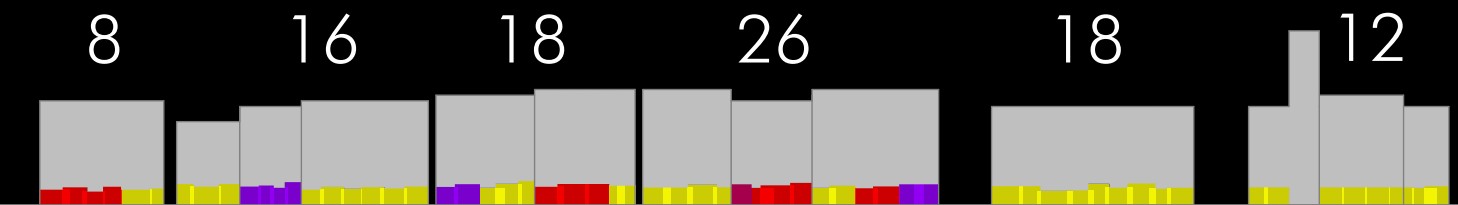
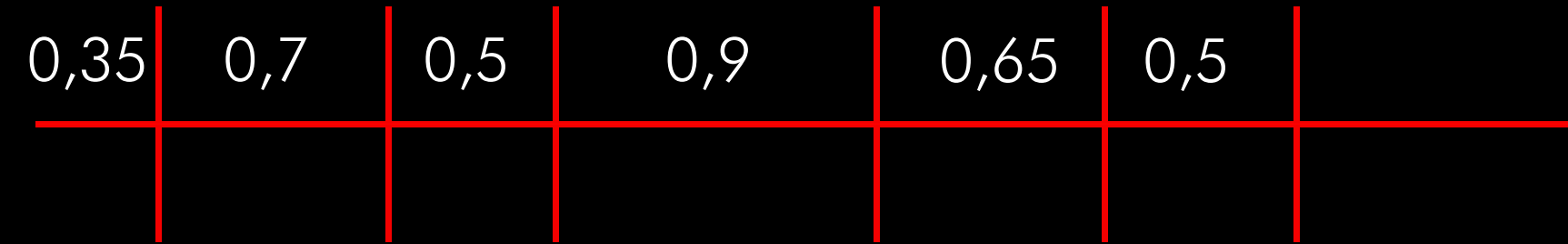
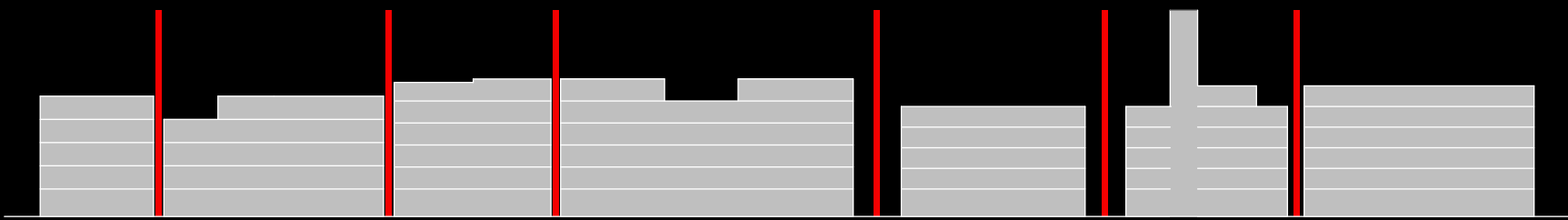
The points of interes are easily reachable by foot because they are close to eachother. In average one point of interest is 6 minutes and 280 m away from the next one.





URBANANALYSIS | SALZBURG CROSSINGS | CHOICE

The analysis of the mainstreet leaves no certain crossover frequency recognize. The accessibility of a pedestrian is very high because there are a lot of retails and restaurantes in the street. The pedestrian can choose between 19 ways in per minute.



URBANANALYSIS | SALZBURG

AERIAL SHOT OLD TOWN



URBAN ANALYSIS | SALZBURG FUNCTIONS

RESTAURANTES

The Restaurants are spreaded over the whole town district. A high density can be recognized in the mainstreet and near the cathedral district.



URBANANALYSIS | SALZBURG FUNCTIONS

RETAILS | SHOPS

Mainly the retails and shops are located in the northern of the district near the river.



URBANANALYSIS | SALZBURG FUNCTIONS

SERVICE | HOTELS

The density of service functions is not very high in the old town. There are only some hotels and bank offices spreaded over the district.



URBAN ANALYSIS | SALZBURG FUNCTIONS

PUBLIC INSTITUTIONS

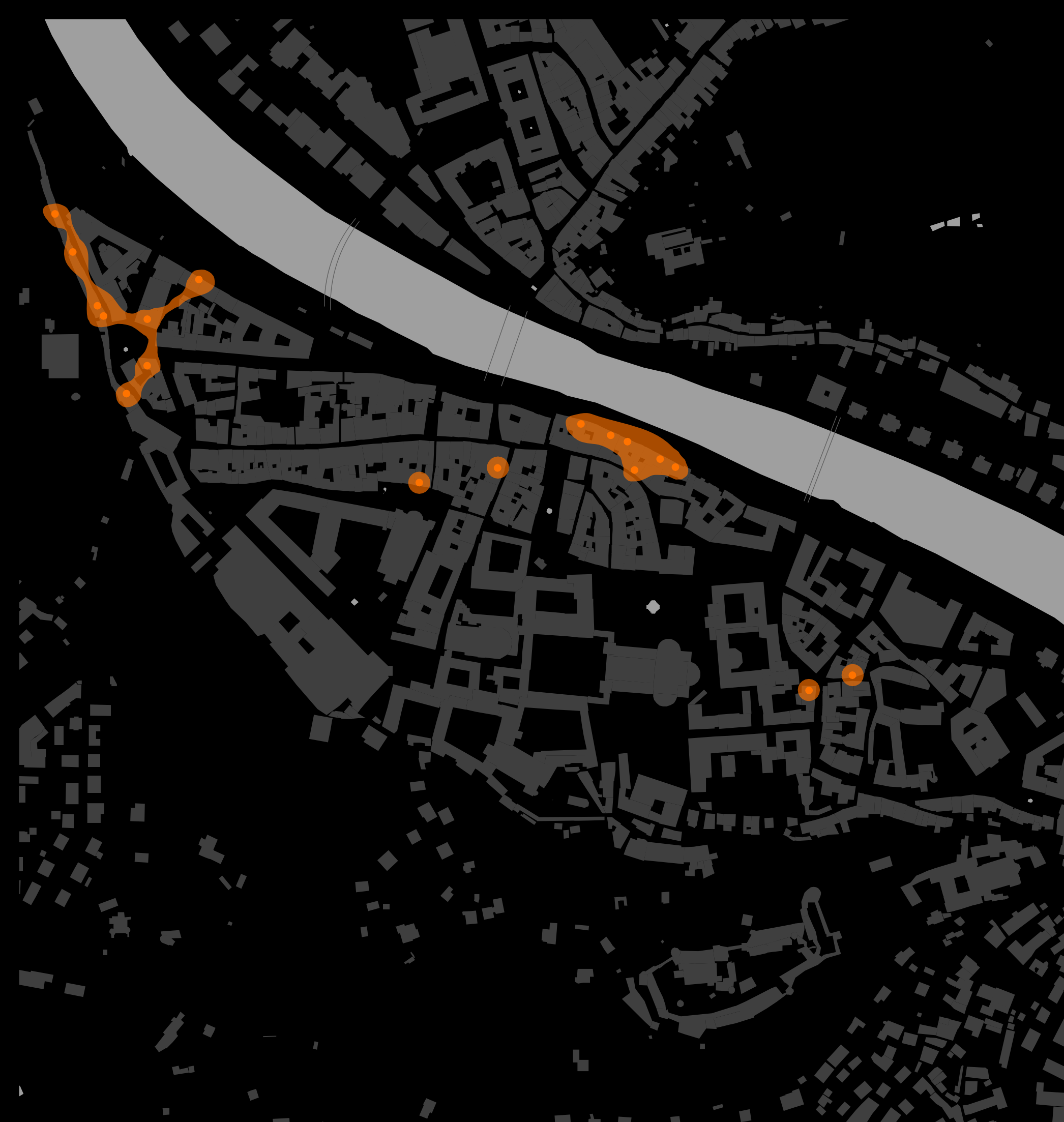
The public functions like police, schools, hospitals and libraries are well distributed over the city.



URBANANALYSIS | SALZBURG FUNCTIONS

BARS | CLUBS

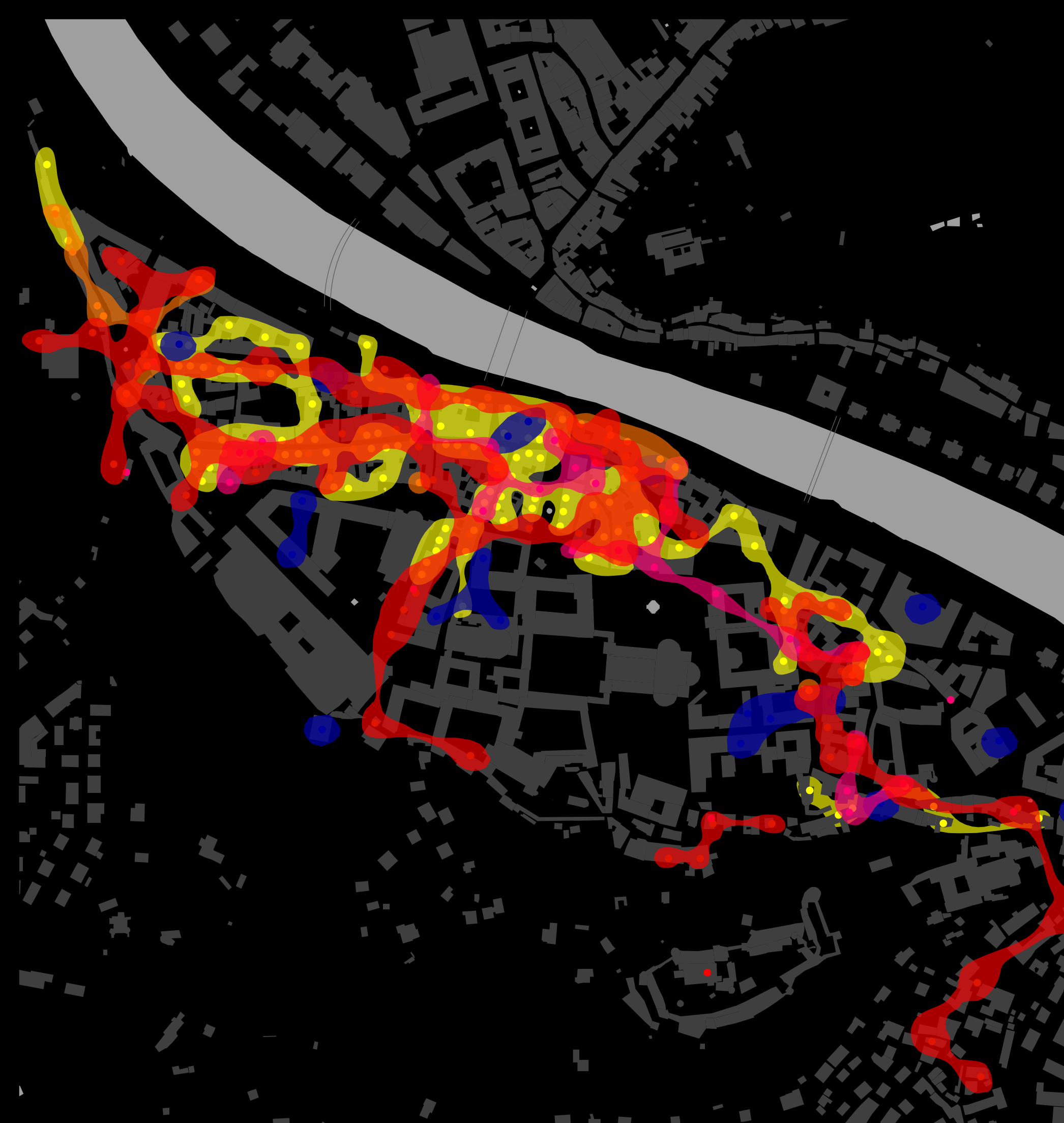
The bars are mainly in the northern of the district near the river. Maybe that's because of the loudness of such functions.



URBANANALYSIS | SALZBURG FUNCTIONS

ALL FUNCTIONS

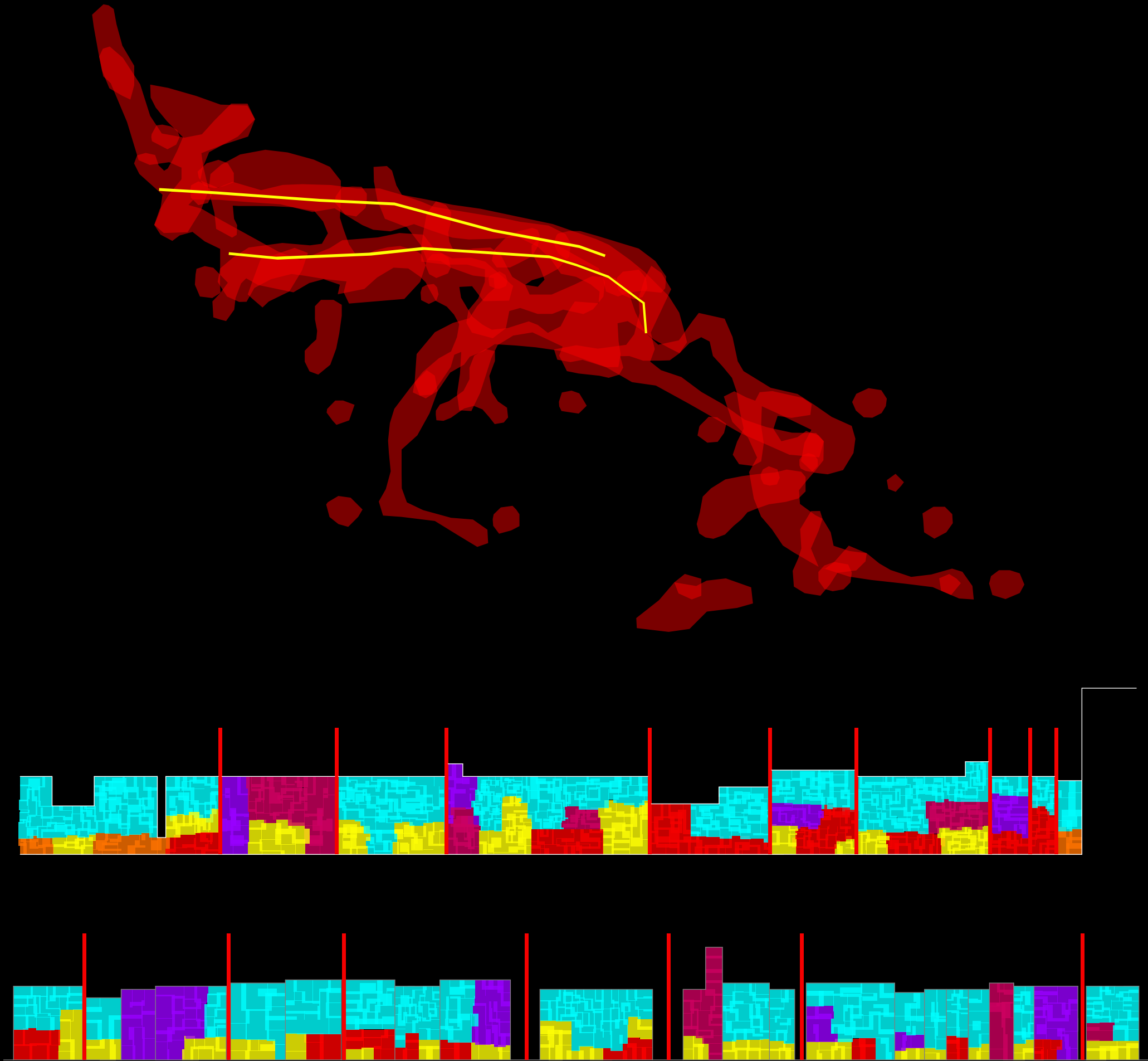
There is a high density of functions at the northern part of the old town district. Mainly around the monasteries there are not much functions arranged.



URBANANALYSIS | SALZBURG FUNCTIONS

ALL FUNCTIONS

There is a high mix of functions in the mainstreets. Mainly the first two floors contain shops, restaurants and bars. The floors above contain living and some offices.



URBAN ANALYSIS | SALZBURG
FUNCTIONS AND TIME
FUNCTIONS AT 08:00 a.m.



FUNCTIONS AT 12:00 a.m.

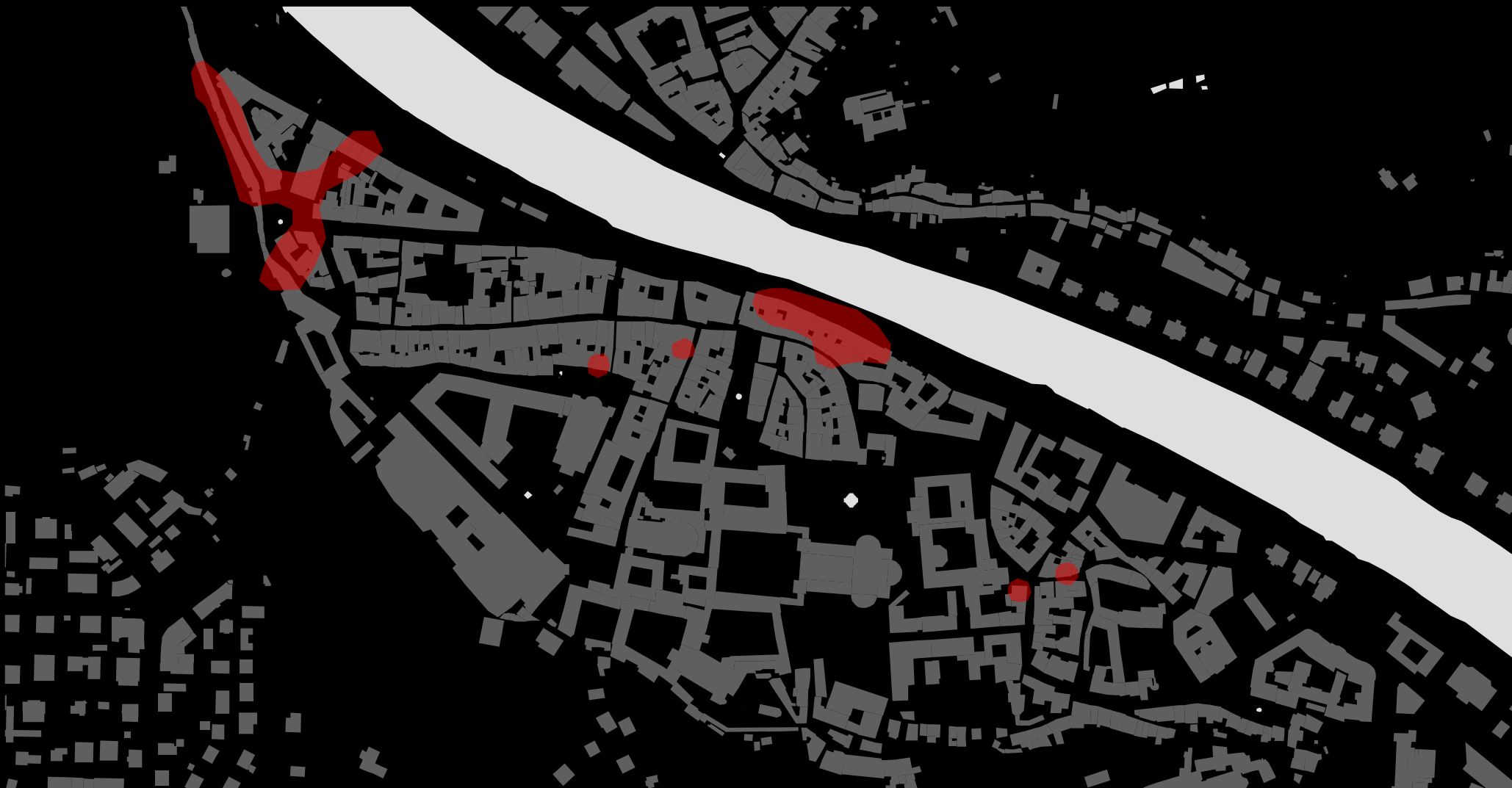


URBAN ANALYSIS | SALZBURG FUNCTIONS AND TIME

FUNCTIONS AT 08:00 p.m.

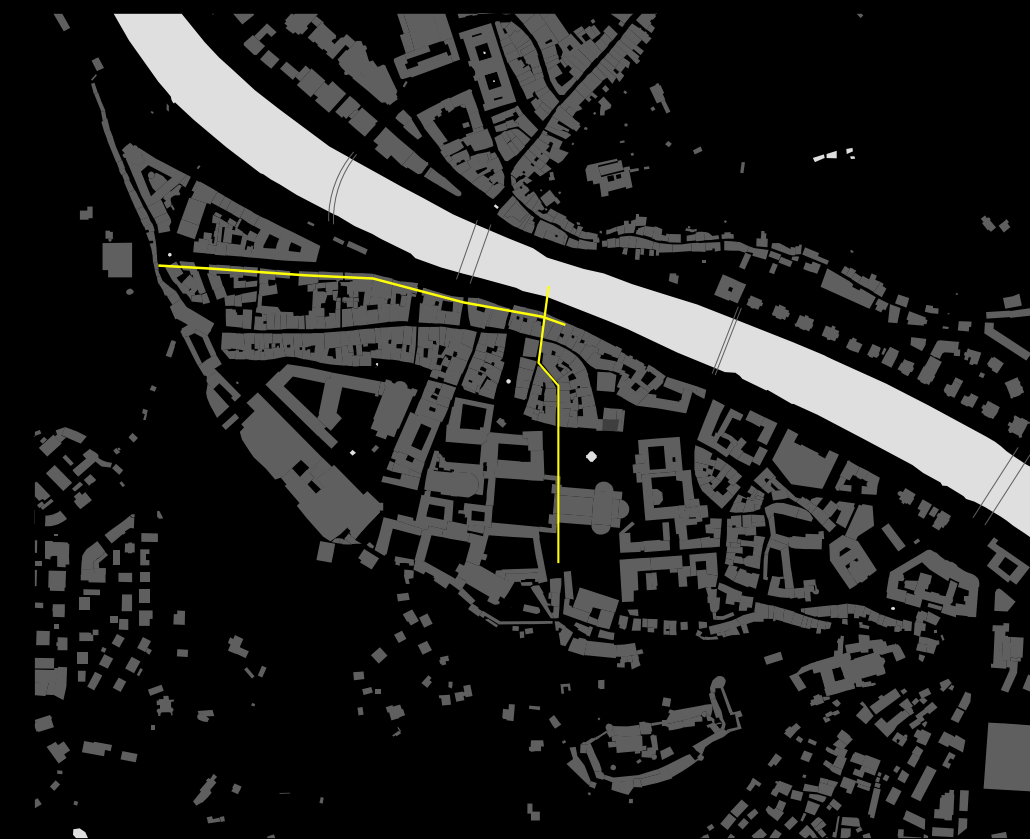
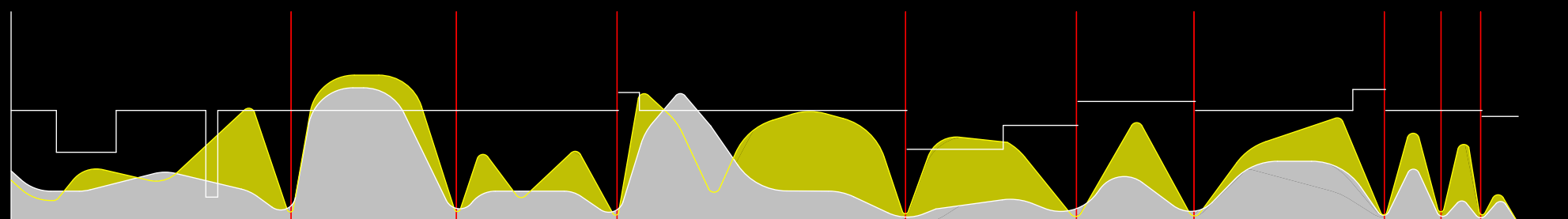
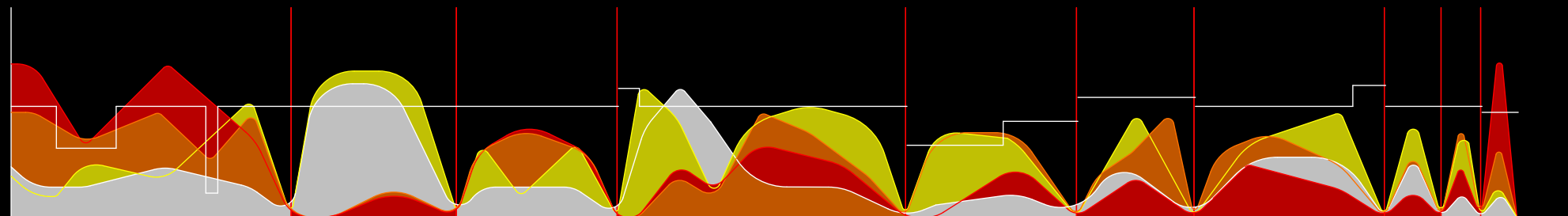
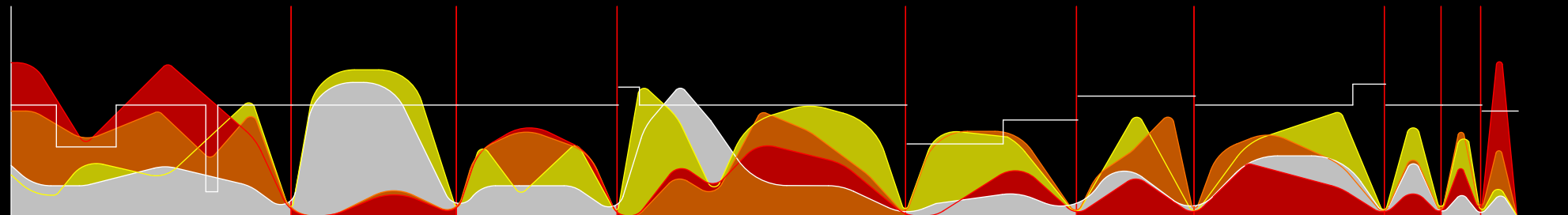
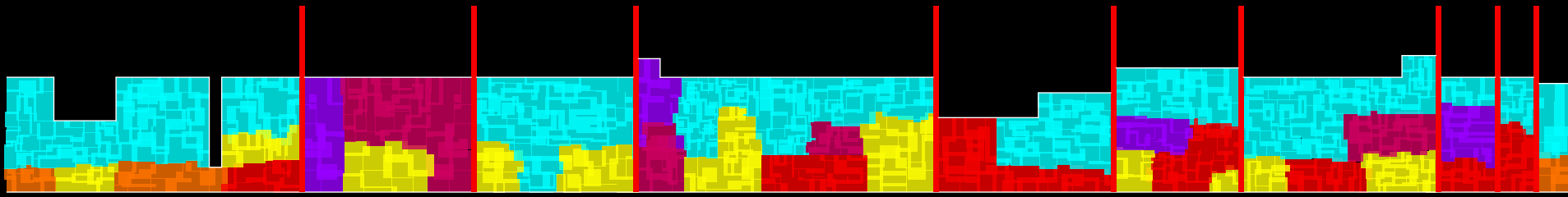


FUNCTIONS AT 10:00 p.m.



URBAN ANALYSIS | SALZBURG

FUNCTIONS AND TIME



BUILDING USE

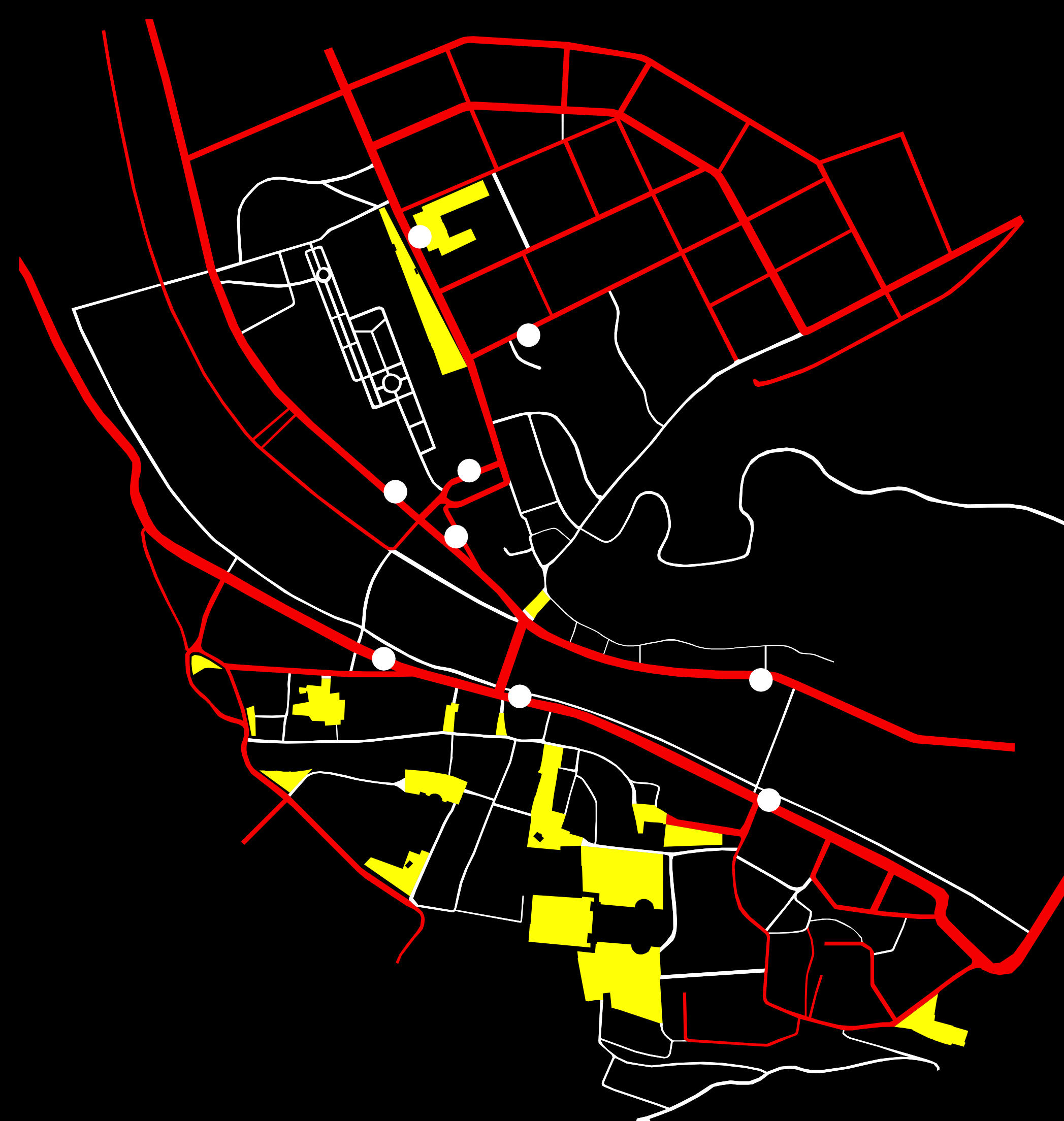
- 08:00 a.m.
- 12:00 a.m.
- 08:00 p.m.
- 10:00 p.m.

URBANANALYSIS | SALZBURG

FLUIDS - THE USABILITY

STREET USE

- car, bus
- pedestrian
- places
- busstation



URBANANALYSIS | SALZBURG FLUIDS - THE USABILITY

FLUIDS OF PEOPLE DURING DAY
The Train station of Salzburg is located in the north so most of the people are coming from there.



URBANANALYSIS | SALZBURG FLUIDS - THE USABILITY

FLUIDS OF PEOPLE DURING NIGHT
The people only visit the bars by night, so there is the most density of pedestrian.

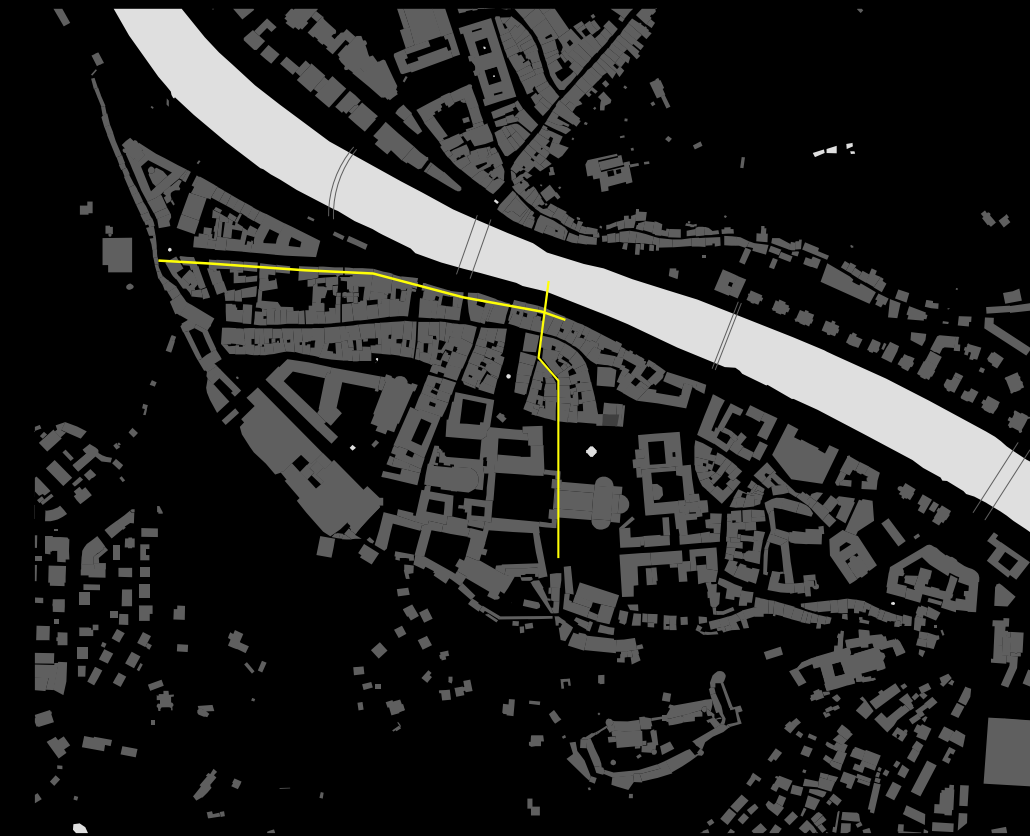
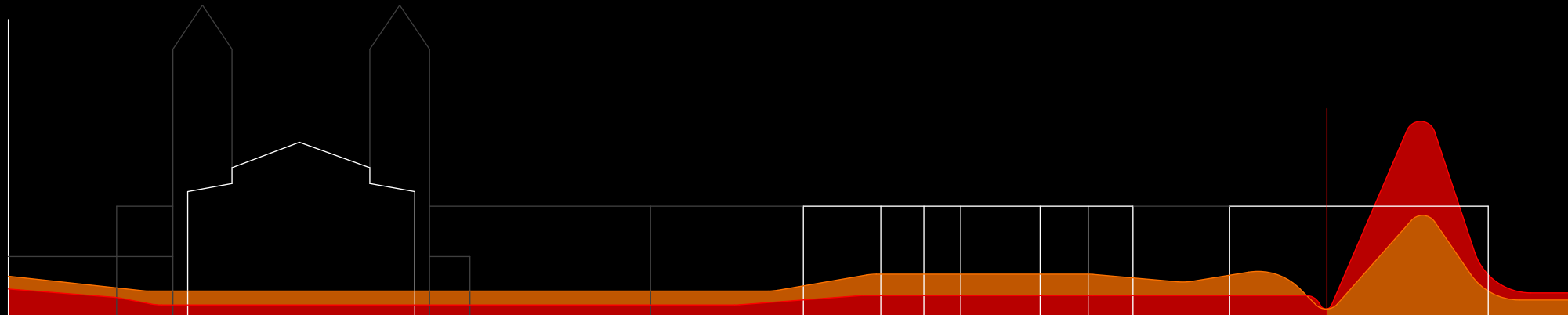
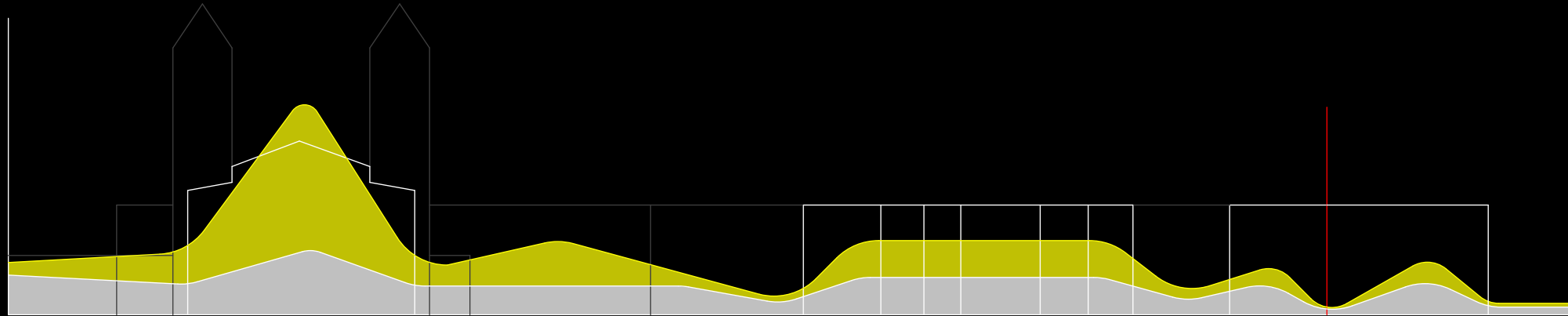
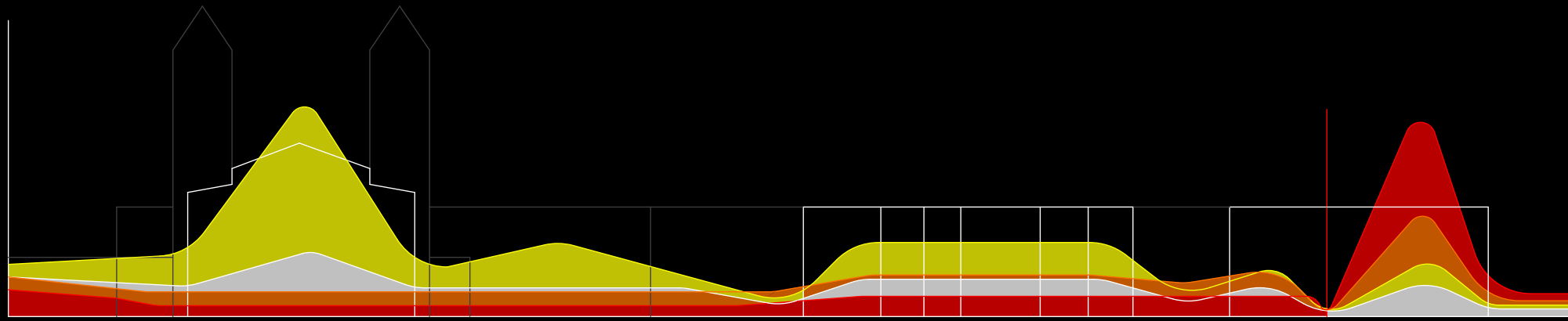


URBANANALYSIS | SALZBURG
FLUIDS - THE USABILITY
FLUIDS OF TAXIS | CABSPOTTING



URBANANALYSIS | SALZBURG

FLUIDS - THE USABILITY



DENSITY OF PEDESTRIAN

- 08:00 a.m.
- 12:00 a.m.
- 08:00 p.m.
- 10:00 p.m.

URBANANALYSIS | SALZBURG

EMOTIONAL USABILITY



30 % Architecture



28 % Townscape



21 % People



12 % Others



9 % Food